

Stormwater Community of Interest Strategic Summary

July 23, 2018

Vision

The vision of the Stormwater Community of Interest (SCOI) will be drafted by the end of 2018.

Purpose

The SCOI aligns the work of a diverse set of stakeholders by sharing perspectives and creating space to experiment and expand thinking around stormwater and a healthy watershed.

Values and Structure

The following intentions guide the direction of the SCOI, drive decision-making, and determine how the group works together. These intentions will continue to be refined as both the SCOI and PWI define their work.

Our effort includes:

- Seeking innovative and forward-thinking approaches
- Working with an eye toward sustainable strategies
- Modeling our mission and values
- Remaining open to learning new things
- Striving to include all who are interested

Outcomes

The primary long-term outcome of the SCOI is to have clean stormwater and reduced human impact in the Puyallup watershed and greater Pierce County.

The SCOI has identified measurable short-term (2-3 year) and intermediate-term (5-7 year) outcomes to guide work toward the long-term vision of pollution free stormwater. To make progress toward the outcomes, the SCOI identified four priority items to tackle in 2019 to ensure the others down the line will happen:

- **Support industrial work and branch out into commercial businesses**
- **Engage with stakeholders to learn their needs and wants around reduced stormwater pollution**
- **Expand scope to include all Stormwater and become the Stormwater Community of Interest**
- **Begin setting the foundation for imbedding equity into SCOI programming and structures**

Strategy Work Groups

The SCOI is organized around three strategy work groups that align with the outcomes and priorities, enable communication and collaboration, and facilitate work planning and work happening.

1. Business- Industrial (permitted) and Commercial (municipal permit jurisdiction)
2. Community- groups focused on shared spaces, residential property owners
3. Build the capacity of the SCOI, including communication, collaboration, equity, and internal structure

Indicators

Select Long-term Outcomes	Indicators	SCOI Strategies or Activities that Facilitate Outcome
Strategy 1: Business -All businesses have zero permit exceedances. -Businesses can hire local workforce knowledgeable in stormwater issues.	<ul style="list-style-type: none"> ● # businesses reporting zero permit exceedances ● # exceedances reported from businesses ● Professional education certificate for Stormwater practices 	<ul style="list-style-type: none"> ● Stormwater workshops- business focused ● COI strategic partnerships

Strategy 2: Community Community groups and residents use place based Stormwater solutions.	<ul style="list-style-type: none"> Participatory budgeting framework in practice. 	<ul style="list-style-type: none"> Commercial Working Team Research & Development
Strategy 3: COI Capacity -Systems and partnerships are secure.	<ul style="list-style-type: none"> # of collaborative projects # partners actively participating 	<ul style="list-style-type: none"> Environmental watershed scan Communication plan
Select Mid-Term Outcomes	Indicators	SCOI Strategies or Activities that Facilitate Outcome
Strategy 1: Business -Watershed wide “toolkit” adopted and integrated by providers and customers.	<ul style="list-style-type: none"> Replicable toolkit 	<ul style="list-style-type: none"> Business Work Group
Strategy 2: Community -SCOI has clarity around Stormwater effects on healthy communities	<ul style="list-style-type: none"> Environmental scan # community dinners # facilitated discussions # new/innovative ideas solicited from quality community dinners and facilitated discussions 	<ul style="list-style-type: none"> Community Working Team Research & Development Tracking SCOI impact
Strategy 3: COI Capacity -Strategically bring in new members and partners	<ul style="list-style-type: none"> 2 new members a year for 3 years # effective projects done in collaboration with other COIs 	<ul style="list-style-type: none"> Develop membership matrix
Select Short-Term Outcomes	Indicators	SCOI Strategies or Activities that Facilitate Outcome
Strategy 1: Business -Support industrial work and branch out to commercial business support.	<ul style="list-style-type: none"> # of workshop attendees # of grant applicants # business engaged # businesses staying engaged and on workgroup # BMP installations 	Financial support and staff support to continue industrial/commercial business work
Strategy 2: Community -The SCOI has begun relationships built on trust and openness with community members.	<ul style="list-style-type: none"> # community members joining SCOI or engaged in conversation Watershed wide workgroup focused on collaborative Stormwater outreach 	<ul style="list-style-type: none"> Community Working Team Research and Development Partnership with EECOI The Nature Conservancy City Habitats partnership
Strategy 3: COI Capacity -Cross-COI project -SCOI members begin equity discussion and working definition for the group.	<ul style="list-style-type: none"> Research evaluation study EECOI partnership All membership have fundamental DEI training. Members have support to further their understanding of equity issues. 	<ul style="list-style-type: none"> Environmental Scan of watershed. EECOI partnership Community dinners Develop an equity lens for COI work.